

Europeum seeks: Marketing & Content Project Manager

Vacancy details

Application start date (CET): 11 August 2026

Application deadline (CET): 27 September 2026, 12:00 CET

Job Position: Marketing & Content Project Manager

Employer: Europeum-EDIC

Manager: Marketing Manager

Contract: Full-time employment

Working hours/dedication: Full-time

Location: 100 % remote. Occasional travel (to the agency-headquarters in Brussels). Two shared offices in Brussels and Paris.

Working Language: English

About Europeum

Europeum-EDIC (European Digital Infrastructure Consortium) is a new European legal entity, created by a consortium of Member States, to manage the production phase and expansion of the European Blockchain Services Infrastructure (EBSI). Our mission is to provide a decentralized, secure, and interoperable trust infrastructure, essential for deploying cross-border EU public services (digital diplomas, digital identity, anchoring, tokenization etc.), thereby strengthening Europe's cyber-resilience and digital sovereignty.

As EBSI enters a new phase of launch, ecosystem growth and adoption, we are strengthening our marketing and communications team. Our ambition: increase visibility, educate key audiences, engage the ecosystem and accelerate adoption.

Your Role

You will be at the heart of our content and marketing activities. Your main objective is to turn complex technical and institutional topics into clear, accurate and engaging content that helps organisations understand EBSI, its services, its use cases and its value.

You will lead content projects from planning through to publication, while contributing to campaigns across email, social media, webinars, events and digital channels.



You will work closely with the Marketing Manager, who defines priorities and guides the overall marketing approach, and with the Communications Manager on brand, editorial standards and communication activities. You will also collaborate with product, business and technical teams.

Key Responsibilities

1. Content Marketing & Editorial

Produce content that educates, engages and supports the adoption of EBSI services.

- Create high-quality materials and content designed to educate, engage and support adoption: articles, newsletters, presentations, white papers, use cases and product content.
- Turn complex technical and institutional topics into clear, accurate and audience-focused narratives.
- Identify relevant topics, formats and opportunities to strengthen visibility and thought leadership.

2. Adoption & Ecosystem Engagement

Support awareness and adoption across the EBSI ecosystem through campaigns and engagement activities.

- Contribute to campaigns that increase awareness, engagement and adoption.
- Organise webinars, roundtables, stakeholder briefings and ecosystem events.
- Repurpose content across website, email, social media, presentations and events.

3. Website & Marketing Operations

Keep digital channels and marketing workflows aligned, efficient and effective.

- Keep the Europeum and EBSI websites aligned with marketing priorities.
- Coordinate updates to pages, articles, use cases, resources and campaign content.
- Grow organic visibility through on-page and technical SEO to improve discoverability.
- Improve workflows that make content production, review and publication more efficient.
- Use CMS, CRM and marketing-automation tools to support day-to-day delivery.

Your Profile

Experience

- Two to four years of experience in content marketing, B2B marketing, communications or digital marketing.
- Experience producing content for complex products, services or use cases is considered an asset.
- Experience in an institutional, regulated or multi-stakeholder environment is considered an asset, but is not mandatory.

Editorial & Content Skills

- Strong writing, editing and content-structuring skills.
- The ability to simplify complex technical or institutional topics without losing accuracy.
- Strong editorial judgement and an ability to identify what matters to different audiences.
- Strong attention to detail and a commitment to editorial quality.



Marketing & Digital Skills

- Knowledge of website management, email marketing, CRM workflows, audience segmentation and reporting.
- Experience coordinating email campaigns, webinars, events or ecosystem-engagement activities.
- Familiarity with Webflow, HubSpot or similar platforms.
- Understanding of on-page and technical SEO.

Operational & Communication Skills

- A hands-on, proactive and autonomous approach.
- A curious mindset and a willingness to test, learn and improve.
- An interest in technology, digital infrastructure, digital identity or public-sector innovation.
- Ability to work effectively in a fully remote, multi-stakeholder European environment.

Languages

- **English:** Fluent, written and spoken (mandatory)
- Any additional EU language is considered an asset

What We Offer

- The opportunity to work at the core of European digital transformation, contributing to a high-impact European digital-infrastructure initiative at a key moment of launch, growth and adoption.
- A small and ambitious team where your work will have direct visibility and impact, with ownership of content alongside wider marketing priorities across campaigns, ecosystem engagement, social media, webinars and digital channels.
- The opportunity to build deep expertise in trusted digital infrastructure, digital identity and the European digital ecosystem.
- A 100 % remote position, with occasional travel to the agency-headquarters in Brussels and access to two shared offices in Brussels and Paris.
- An international, stimulating, and high-growth working environment.
- Competitive salary aligned with the market standards.

Selection Procedure

Europeum's selection and recruitment process is transparent and non-discriminatory. Europeum provides equal employment opportunities to all applicants. The selection and recruitment process will be conducted in English.

Application Submission

Applications should be addressed to the CEO of Europeum and the Marketing Manager and submitted via email to xavier.juredieu@europeum.eu and ibrahim.feki@europeum.eu as a single PDF file, with the following email subject: "Application for the Europeum Marketing & Content Project Manager". The application deadline is 27 September 2026, 12:00 CET.

The application should include the following documents in English:

1. **Cover Letter:**

- Describing and demonstrating the applicant's suitability for the position and how he/she can contribute to the delivery of Europeum's marketing and communication priorities and missions.

2. **Curriculum Vitae:**

- Detailed CV of the applicant.

3. **References:**

- Names and contact details of at least three persons who can provide references for the applicant's previous professional experience.

Selection Process

The selection process consists of the following steps:

1. **Initial Screening:**

- The first round of selection is based on the written application and attached CV. Candidates who meet the eligibility requirements and demonstrate the necessary qualifications and experience will be shortlisted for further evaluation.

2. **Interview:**

- Shortlisted candidates will be invited to one or more interviews by the selection committee. The interviews will assess the candidate's editorial and content expertise, marketing capabilities, stakeholder awareness, and suitability for the role.

3. **Final Selection:**

- The final selection will be based on the overall assessment of the written application, CV, and interview performance. It is expected that the position will be filled by the end of October 2026 and that the successful candidate will start as of the 2nd of November, 2026.

Additional Information

- Any specific inquiries about this job vacancy should be sent to ibrahim.feki@europeum.eu